THE INTERNATIONAL CHAMBER OF COMMERCE

ICC is the world’s largest business organization with a network of over 6 million members in more than 100 countries. We work to promote international trade, responsible business conduct and a global approach to regulation through a unique mix of advocacy and standard setting activities—together with market-leading dispute resolution services. Our members include many of the world’s largest companies, SMEs, business associations and local chambers of commerce.

**ICC is the global business focal point to the UNFCCC.**

**PROMOTING SUSTAINABLE BUSINESS FOR MORE THAN 40 YEARS**

- **1972**
  - Creation of ICC International Centre for Industry and Environment (ICIE)

- **1974**
  - 1st edition of the ICC Environmental Guidelines for World Industry

- **1981**
  - 2nd edition of the ICC Environmental Guidelines for World Industry

- **1986**
  - 3rd edition of the ICC Environmental Guidelines for World Industry

- **1991**
  - Launch of ICC Business Charter for Sustainable Development

- **1992**
  - Launch of ICC World Industry Council for Environment (WICE)

- **1995**
  - Merger of ICC WICE and Business Council for Sustainable Development to form the World Business Council on Sustainable Development (WBCSD)

- **2000**
  - 2nd edition of the ICC Business Charter for Sustainable Development

- **2007-2012**
  - Business Days at UNFCCC conferences

- **2010**
  - ICC granted Observer Status to the Green Climate Fund
  - ICC becomes an Advisory Board Member of UNEP’s Green Industry Platform

- **2012**
  - Launch of the ICC Green Economy Roadmap

- **2015**
  - Launch of the 3rd edition of the ICC Business Charter for Sustainable Development

- **2016**
  - ICC granted Observer Status at the United Nations General Assembly (UNGA), becoming the first private sector organization to be admitted formally into the United Nations system

- **2017**
  - ICC advocates climate action on behalf of business at the United Nations Oceans Conference

- **2018**
  - Since 2013
  - Organiser of official Business and Industry Days (BINGO) at UNFCCC conferences

- **2019**
  - We are the world business organization
EVENTS ON THE ROAD TO COP23

PARIS
20-21 May 2015
BUSINESS & CLIMATE SUMMIT
30 November-12 December 2015
COP21
12-13 September 2017
GLOBAL FORUM ON THE ENVIRONMENT AND CLIMATE CHANGE

BONN
6-17 November 2017
COP23

LONDON
28-29 June 2016
BUSINESS & CLIMATE SUMMIT

NEW YORK CITY
9 June 2017
UN OCEANS CONFERENCE
12-25 September 2017
UNITED NATIONS GENERAL ASSEMBLY
18-24 September 2017
CLIMATE WEEK

MARRAKECH
7-18 November 2016
COP22

NEW DELHI
31 August-1 September 2017
BUSINESS & CLIMATE SUMMIT

THE ROAD TO COP23
The Road to COP23

Building Blocks for Successful Implementation of the Paris Agreement

Innovation
- Improve investment and trade conditions for climate mitigation and adaptation measures
- De-risk and catalyse technology development and deployment

Collaboration
- Stimulate dialogue and stronger private–public cooperation

Sustainable Growth

Smart Regulation
- Strengthen the global climate governance framework

To Maximize the Effectiveness of Carbon Pricing Instruments, ICC Recommends That Policy Makers Should:

1. Create reliable and predictable frameworks for cost-effective energy and climate policies
2. Maintain accessibility to and affordability of energy
3. Promote consistency between climate and energy policies
4. Prevent carbon leakage
5. Recognise there is no “one-size-fits-all” instrument
6. Create a clear and robust transparency framework
7. Promote international linking of carbon pricing instruments
8. Re-invest carbon pricing revenues in climate mitigation efforts

ICC Recommendations to Use Market Mechanisms for Climate Action

1. Framework for measuring, reporting and verification
2. Integrity, transparency and reliability of emission reductions
3. Ambition and predictability
4. Technology neutrality
5. Accessibility by parties and business
6. Working on sectoral baselines and standards for emissions reduction levels

For more detailed ICC policy recommendations visit www.iccwbo.org
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